

# Top 8 Things You Need to Know About Intel® Partner Alliance

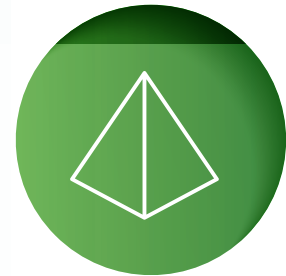


1

Are you an existing Intel® Technology Provider? Your membership will automatically migrate to Intel® Partner Alliance. Simply check your inbox for an email from Intel to activate your membership.

2

Benefits are based on your designated role within the program. Program tiers include Member, Gold and Titanium levels. The more you put into it, the more you get out of it.

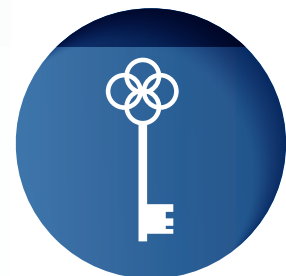


3

Intel® Partner University is a benefit that offers you specialized training, uses AI to serve you relevant content, offers the ability to earn certifications to boost your expertise, and it rewards your achievements.

4

Gain access to tech providers around the world who have built customizable and repeatable solutions that you can adapt for your customers' use cases. Intel® Solutions Marketplace is the gateway.



5

Expedited support is available to Intel® Partner Alliance members and it quickly connects you to live Intel support and account people when you need fast answers.

6

Simplify demand generation with pre-built and customizable marketing campaigns in Intel® Partner Marketing Studio. Make your marketing stand out and have customers take notice.



7

Specialty benefits for key lines of business help you excel in AI, cloud, high performance computing, DaaS, IoT, and more. Become a specialist and gain a powerful advantage.

8

And, the most important thing you need to know about Intel® Partner Alliance is where to go to join now! [tinyurl.com/IntelPartnerAlliance](https://tinyurl.com/IntelPartnerAlliance)



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